



AI Strategy & Impact

Design a future-proof AI strategy and assess its impact, from roadmap to FRIA/IAMA.

Certificate Course | A28

Duration: 24 Hours

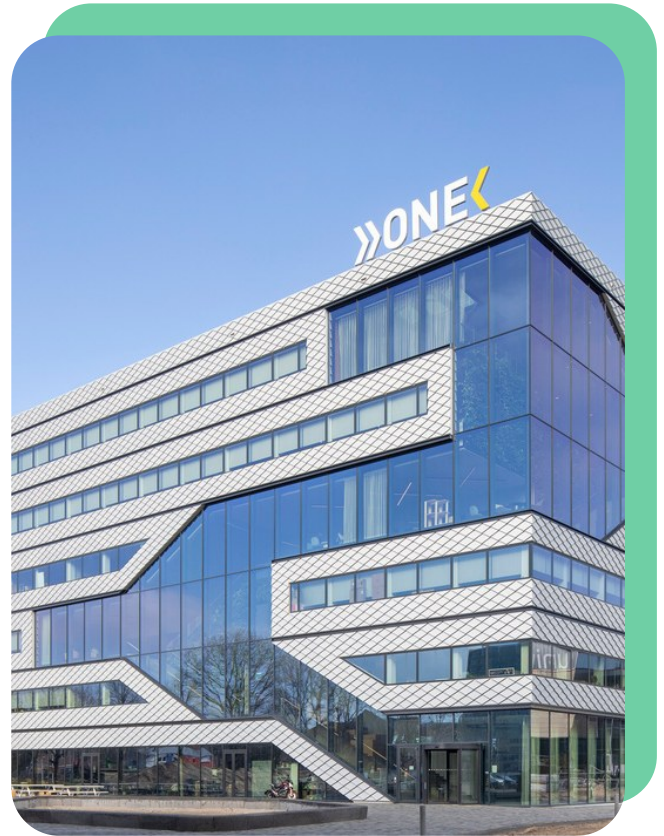
Level: Intermediate



AMSTERDAM
DATA ACADEMY

WHAT YOU'LL LEARN

- Align AI initiatives with business goals using proven frameworks
- Map use cases and build a practical AI roadmap
- Run impact assessments (FRIA/IAMA) on real AI applications
- Weigh risk and value: false positives, false negatives and mitigations
- Navigate the EU AI Act and responsible AI governance
- Drive AI adoption within your team or organisation



COURSE CONTENT

Module 1: Building Your AI Strategy

- The ADA AI Strategy Canvas: use case mapping and prioritisation
- Aligning AI initiatives with business goals and building a roadmap
- Change management and driving adoption in teams

Module 2: AI Impact Assessment

- Impact assessments in practice: FRIA and IAMA
- Understanding risk: false positives, false negatives and the confusion matrix
- Mitigations, governance and the EU AI Act
- Hands-on: run an impact assessment on an example case

Module 3: Final Assignment

- Combine strategy and impact assessment on a real case, your own or a provided one, and present your findings



AFTER THIS COURSE

You'll translate AI opportunities into a concrete, responsible strategy for your organisation, and you'll know how to assess the impact and risks of an AI application before it goes live.

OFFICIAL CERTIFICATE

This course leads to an official ADA certificate at NLQF Level 6, comparable to bachelor level in the nationally recognised qualification framework. Your certificate proves a verified, professional level of knowledge and skills, valued by employers across the Netherlands.

Ready for your next step?

Book a free study-advice call

amsterdamdataacademy.com/study-advice

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